

*Embassy of the Republic of Tunisia
Jakarta*



سفارة الجمهورية التونسية
جاكرتا

No 132 /2024

The Embassy of the Republic of Tunisia in Jakarta presents its compliments to the Ministry of Foreign Affairs of the Royal Kingdom of Thailand and, has the honor to inform of the organization of the « 2nd Edition of the Agrobusiness MedAfrica Expo 2024 », scheduled on 14th - 16th November, 2024, at the Medina Expo Center, Yasmine Hammamet, Tunisia.

This Event offers an unrivaled opportunity to bring together leaders in the agri-food sector, both nationally and internationally. This platform is dedicated to improve synergies of development and innovation in the agri-food sector.

AGROBUSINESS MEDAFRICA EXPO 2024 offers, also, a privileged platform to contact Tunisian agri-food companies, explore the latest trends, share best practices and establish strategic partnerships. This international Event will once again bring together key industry players from Tunisia and abroad, creating an environment conducive to fruitful exchanges and lasting synergies. Further information could be found in the attached brochure, as well as in the Exhibition website: www.agrobusiness-medafrika.com.

In this respect, the Embassy will highly appreciate the kind assistance of the Esteemed Ministry to convey the information related to this Event to the Thai Concerned Authorities and provide it with the names and details of companies and institutions that wish to participate in this Exhibition.

While thanking in advance the Esteemed Ministry for its kind endeavors to promote this Event, the Embassy of the Republic of Tunisia avails itself of this opportunity to renew to the Ministry of Foreign Affairs of the Royal Kingdom of Thailand the assurances of its highest consideration.



Jakarta, March 21st, 2024

Ministry of Foreign Affairs of the Royal Kingdom of Thailand

JOIN THE CHOWDER OF TOMORROW'S AGRI-FOOD

Whether you are a producer, distributor, technology provider, investor, or operating in the agri-food sector, your presence at the 2nd Edition of **AGROBUSINESS MEDAFRICA EXPO 2024** is essential to participate in the dynamics of the sector's development in Tunisia and around the world. Let's create a common and practical business opportunity that contributes to the progress of the Tunisian agri-food sector in its regional and international environment, opening up new perspectives.

Foreign producers and visitors will find Tunisian partners open to developing together Tunisia's comparative advantage at the heart of the Mediterranean, a gateway to Europe, Africa and America.

Join us at the 2nd edition of **AGROBUSINESS MEDAFRICA EXPO 2024**, where opportunities multiply, ideas flourish, and the future of agri-food takes shape. We look forward to welcoming you to this enriching experience.



INTERNATIONAL FORUMS

- **Food Security and Trade in Africa: Challenges and Perspectives**
- **U.S. and Africa: Partnerships for the Development of the Agri-food Sector**
- **IF Forum: Empowering Export through the Agri-food Sector**

Organized by the Ministry of Agriculture, Fisheries and Rural Development



AGROBUSINESS MEDAFRICA EXPO

THE INTERNATIONAL FOOD AND AGRI-FOOD INDUSTRY EXHIBITION EXPO B2B MEETINGS AND FORUMS

2nd Edition



14-15-16 NOVEMBER 2024
Expo Center Médina
Yacoub El-Mansour - Tunisia

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www.agrobusinessmedafrica.com

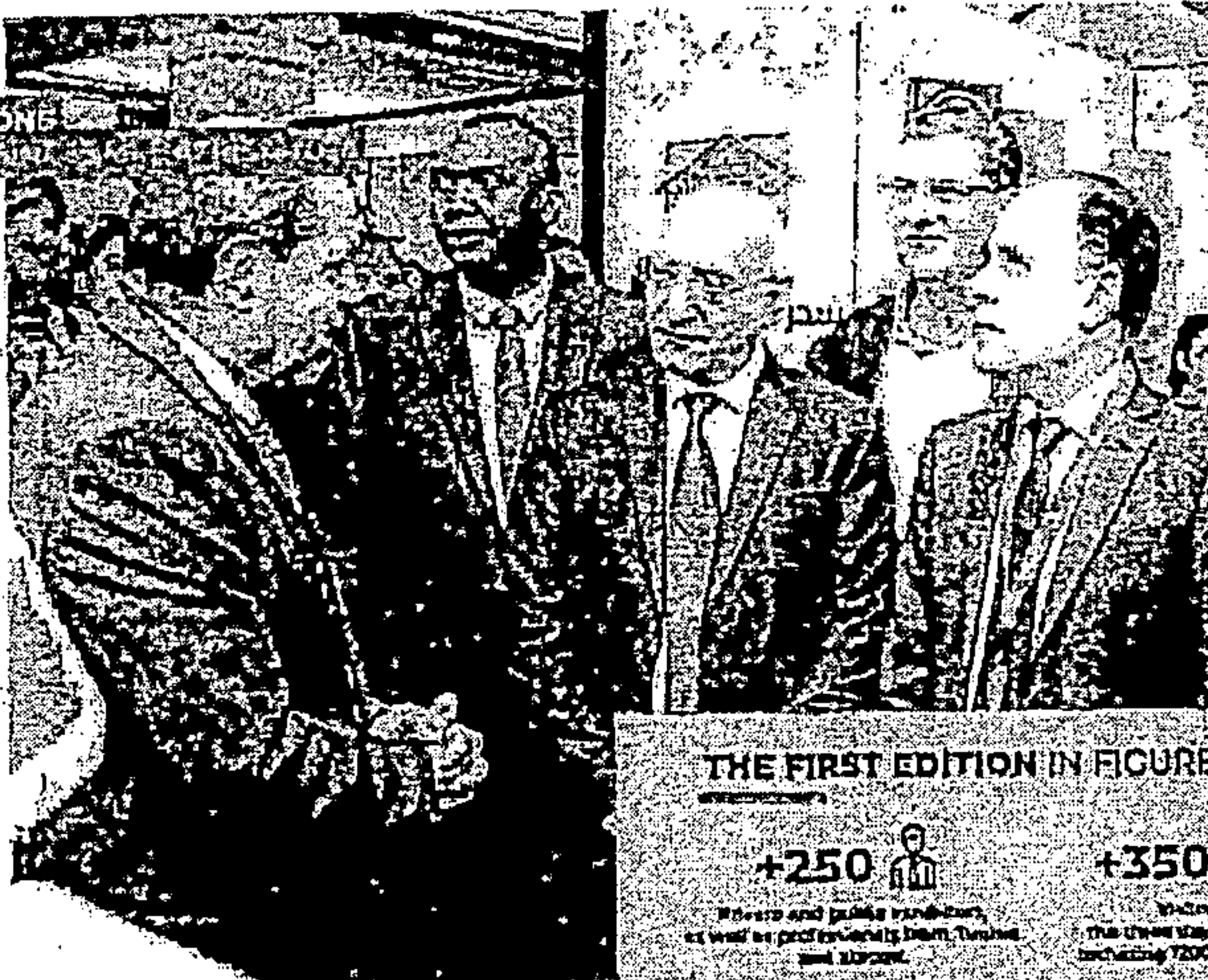


DISCOVER AGRIFOOD INNOVATIONS AT THE 2ND EDITION

AGROBUSINESS MEDAFRICA is back with renewed vigor for its second edition offering an unparalleled opportunity to bring together leaders in the agri-food sector, both nationally and internationally. As an indispensable platform dedicated to synergies and innovation, this event is committed to strengthening successful partnerships with a special focus on promoting food self-sufficiency in Tunisia, Africa, and beyond.

>> MORE THAN
200 
FOREIGN PROFESSIONAL VISITORS







More than 200 foreign professional visitors are already announced, arriving from the Mediterranean Europe, neighboring countries, and Africa.



THE INTERNATIONAL DIMENSION IS A KEY ON THE FUTURE OF THE TUNISIAN AGRIFOOD SECTOR

AGROBUSINESS MEDAFRICA EXPO 2024 promises a renewed platform to connect with international partners, explore the latest trends, and discuss the challenges and opportunities of the agri-food sector. The event is a key platform for strengthening successful partnerships with a special focus on promoting food self-sufficiency in Tunisia, Africa, and beyond.

THE FIRST EDITION IN FIGURES

- +250**  **Visitors and exhibitors** at the first edition in Tunisia and abroad.
- +3500**  **Visitors from the 100+ countries** including 700 professionals.
- +17**  **Area, African, European, and American Countries** (Algeria, Egypt, France, Morocco, Tunisia, Italy, Spain, Portugal).
- +20**  **Delegates** from the Ministry of Agriculture, Tunisia, and abroad.
- +47**  **Contracts signed** between professionals.
- +15**  **Startups specializing in innovation** in the food industry.



AGROBUSINESS MEDAFRICA EXPO 2024 IS A TRUE SHOWCASE OF THE POTENTIAL OF TUNISIAN AGRIFOOD FOR FOREIGN PROFESSIONALS

AGROBUSINESS MEDAFRICA EXPO 2024 is a true showcase of the potential of Tunisian agri-food for foreign professionals. The event is a key platform for strengthening successful partnerships with a special focus on promoting food self-sufficiency in Tunisia, Africa, and beyond.

SUPPORTING INNOVATION TO ENSURE A BRIGHT FUTURE FOR AGRIFOOD IN TUNISIA

The second edition of AGROBUSINESS MEDAFRICA EXPO 2024 will be a true showcase of the potential of Tunisian agri-food for foreign professionals. The event is a key platform for strengthening successful partnerships with a special focus on promoting food self-sufficiency in Tunisia, Africa, and beyond.

